Exhibition & Sponsorship Brochure

INCREASE YOUR REACH. BOLSTER YOUR SALES. STRENGTHEN YOUR INFLUENCE.
Contents

Introduction 3
About ICRR 4
Conference Hosts 4
The Venue 5
Why Manchester 5
Conference Themes 6
Who Will Attend? 7
Previous Meeting’s Registration Data 8
Promotion Highlights 8
10 Good Reasons to Come to the ICRR 2019 9
Partnership Package Opportunities 10-14
Sponsored Symposium 15-16
Individual Partnership Opportunities 17
Advertising Opportunities 18
Exhibition Opportunities 19-20
Exhibition Floor plan 21
Booking Application Form 22
The Association for Radiation Research (ARR) is delighted to welcome you to the 16th International Congress on Radiation Research which will be held in Manchester on 25th – 29th August 2019.

The UK has a proud heritage in radiation research and the ARR has had the privilege of being served over the years by many of the world leaders in the field. Our chosen host city of Manchester similarly boasts a rich heritage, from Rutherford to modern-day radiotherapy techniques. Indeed our ICRR2019 logo was developed to reflect the industrial and scientific heritage of Manchester that underpins the vibrancy, innovation and culture of the city today.

The congress is to be held in Manchester Central which houses the city’s historic Central Railway Station, a feature of the Manchester cityscape since 1876 and now reinvented as a distinctive conference venue. Manchester Central is in the heart of the city centre, surrounded by top-class restaurants, nightlife, shopping, cultural and sporting venues for which Manchester is famed. Further afield you’ll find beautiful countryside, historic cities and a wealth of opportunities for an extended stay.

We are looking forward to providing you with a superb environment in which to present, discuss and advance your knowledge of radiation research. As with all previous ICRR International Congresses, ICRR 2019 provides a broad dialogue platform for those working within radiation research and related fields. The scientific programme will be designed to engage researchers across all disciplines and to facilitate the development of multidisciplinary collaboration and interaction. We especially look forward to welcoming our young scientists with scientific and social programmes targeted at the development of our future research leaders.

We look forward to seeing you in 2019. Mancunian friendliness is legendary and an enthusiastic welcome is guaranteed!

Yours sincerely,

Professor Kaye Williams
ICRR, LOC Chair
About ICRR 2019

ICRR2019 will be held from 25th – 29th August 2019 in Manchester United Kingdom. ICRR is a conference held once every four years with participation from many scientists and doctors who work in the field of radiation research.

Radiation science covers an extensive range of academic disciplines with both basic and applied research projects. The radiation science of the 20th century research projects were carried out separately, each focusing on a single academic theme and therefore could not effectively address the complex radiation-related issues that we face today. In order to successfully resolve these issues, we need to establish a new form of radiation science for the 21st century; namely, an interdisciplinary science that encompasses genomics, environmental science, health science, clinical radiobiology and radiotherapy. Our theme **Learning and Advance Education in the Field of Radiation Research** will reflect this new radiation science research. Various programmes about radiation oncology and radiation biology will be offered each day during the conference, including lectures from renowned radiation oncologists throughout the meeting.

Objective / Vision for ARR

The Association for Radiation Research is a voluntary non-profit with the sole purpose to promote learning and advance education in the field of radiation research.

Core objectives;
- To bring together workers of different disciplines, having a common interest in radiobiology, and the allied subjects of radiation chemistry and radiation physics.
- To extend, increase and disseminate knowledge of radiation research in the fields of biology, chemistry, physics, medicine and other related disciplines.
- To establish and maintain liaison nationally and internationally with bodies having similar or related interests.
The Venue

ICRR 2019 will be held at Manchester Central, the award winning convention complex at the heart of Manchester city centre. Originally the site of Manchester’s Central railway station, the venue offers a unique combination of historic architecture and state-of-the-art facilities. The expanse of the 10,000m² Central Hall provides an impressive backdrop for large scale conferences and exhibitions, whilst an extensive array of foyer and supplementary spaces, including the purpose built 800-seat Exchange Auditorium, provide ideal secondary spaces for smaller meetings, seminars, networking sessions and masterclasses. All in all, everything you need for a successful conference, including world-class venues and services, top quality hotels and restaurants and links to the city’s extensive transport network, are conveniently co-located at Manchester Central.

Manchester Central Facilities

• Located in the heart of the city centre
• Ten miles from Manchester Airport
• One mile from Manchester Piccadilly mainline station
• On-site car park (chargeable)
• 2,500 hotel rooms within just a few minutes’ walk
• Award-winning levels of accessibility throughout the venue
• Free Wi-Fi for delegates and exhibitors
The programme will be both inspiring and interactive with leadership keynote presentations from internationally recognised leaders and debates covering the following themes:

**Basic Mechanisms.**
Includes: Biological mechanisms responding to ionising radiation, including DNA repair and signalling, chromatin architecture/epigenetics, non-coding RNA, intercellular signalling (bystander responses) and radiation-induced signatures. Radiation chemistry and physics, including modelling. High LET/proton damage. Responses in neurones and stem cells. Radiation sensitive syndromes.

**Translational Research.**
Pre-clinical research aimed at improving the use of radiation for therapy and diagnosis. Includes: targeting DNA damage responses and hypoxia. Genomic determinants of radiosensitivity. Pre-clinical normal tissue radiobiology and consideration of distinct properties of cancer cells (e.g. metabolism and cancer stem cells). Pre-clinical studies of combined treatment modalities including immunotherapy. Nanotechnology and the use of microbeams.

**Radiotherapy.**
Research interfacing at a clinical level. Includes: Analysis and prediction of tumour and normal tissue responses to radiotherapy, including second cancer induction and benefit of fractionation. Molecular imaging, encompassing hypoxia. Clinical applications of particle therapy, radiation modifiers, precision radiotherapy and stem cell therapy. Modelling and theranostics. Interplay between radiotherapy and immunotherapy.

**Health Effects and Ecology.**
Research of direct relevance to human health and our environment, encompassing low dose/ dose-rate exposures. Radiation induced carcinogenesis and non-cancer effects, and impacts on stem cells, transgenerational effects, inflammation and immune system. Space research and neuroscience. Ecology and environmental impacts. Psychological and societal effects, and mitigation.
Who Will Attend?

This is truly a unique global gathering that offers an excellent networking opportunity for

- Young scientists
- International and governmental agencies
- The academic research community
- Non-governmental organisations
- Commercial leaders in the technology and Science field
- Clinicians
- Practitioners

The International Congress of Radiation Research will bring together companies, individuals and policy makers interested not only in radiation for healthcare provision but also in radiological protection and in understanding the impact of radiation on the environment.
Previous Meeting’s Registration Data

ICRR 2015 Japan by the numbers:

- **Attendees**: 2,016
- **National Audience**: 1,086
- **International Audience**: 930
- **Invited Speakers**: 76

**Geographical Breakdown:**

1. **USA**: 217 attendees
2. **Germany**: 74 attendees
3. **South Korea**: 71 attendees
4. **China**: 63 attendees
5. **France**: 57 attendees
6. **Europe**: 211 attendees (excluding Germany and France)

**Previous ICRR Partners and Exhibitors include the following:**

- Accurary
- Astra Zeneca
- BrainLab
- Chyoda Technol Corporation
- Daiichi Sankyo
- Eleckta
- Euro Medic Tech
- FE - Innovating Energy Technology
- Hitachi
- Merck Serono
- Mitsubishi Electric
- Nikon MedicPhysics
- Shimadzu
- Toshiba
- Toyo Medic
- Varian
- Biosperix
Value proposition

Partnership of ICRR 2019 will be a key step for your company in fostering partnerships with the Global and European Radiation Research community.

This opportunity allows your company, product, brand to be uniquely and actively showcased at this high calibre, innovation driven international radiation research forum. It will also allow your company to meet new business partners, generate new ideas, gather new knowledge, foster collaborations and meet highly trained young investigators.

Our all-encompassing themes provides the content for the vast array of industry participation and there is the opportunity to align your core value with those themes.

Your relationship with ICRR 2019 and Manchester will provide a highly efficient and effective business and marketing platform for your organisation to connect and engage with our global delegates. It allows your company to show these business and consumer markets how your business makes a real difference to this research community.

INCREASE YOUR REACH. STRENGTHEN YOUR IMPACT. BOLSTER YOUR INFLUENCE.

- Global exposure to a dedicated radiation research community
- Alignment with innovative next generation thinkers
- Access to our global scientific projects
- Profiling your organisation to a global talent pool
- Increase credibility, expand loyalty and build opportunities with new and existing clients
- Reinforce and strengthen your brand position within our society
- Network with like-minded industry members and academic delegates
- Put your brand in front of thousands of the most influential decision makers
- Connect directly to very hard to reach opinion leaders
- Promote your products, services and research to our international audience
- Connect with highly trained research graduates
- Generate new ideas
- Gather new knowledge
- Foster collaborations and build new business relationships
**Partnership Package Opportunities**

In addition to the menu list associated with each option below, opportunities are also available (subject to ICRR Programme Team approval) for partners to become associated with specific themes and/or specific session(s) during the congress in order to maximise appropriate activation opportunities.

<table>
<thead>
<tr>
<th>PARTNERSHIP PACKAGES</th>
<th>Principal £25,000</th>
<th>Executive £17,500</th>
<th>Supporting £12,500</th>
<th>Associate £7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branding on ICRR partners page of website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Use of ICRR image in your promotional activities</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibition space only</td>
<td>Premium Space 6m x 4m</td>
<td>Premium Space 6m x 3m</td>
<td>Exhibition Space 4m x 3m</td>
<td>Exhibition Space 3m x 3m</td>
</tr>
<tr>
<td>Complimentary exhibitor registration</td>
<td>6</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Full registrations and complimentary tickets to the conference dinner</td>
<td>6</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Colour advert in the congress programme</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
</tr>
<tr>
<td>Digital branding at the venue</td>
<td>Principal Tier</td>
<td>Executive Tier</td>
<td>Supporting Tier</td>
<td>Associate Tier</td>
</tr>
<tr>
<td>Insert into the delegate pack</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to organise a hospitality suite over two days in the Expo hall</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Recognised in all communications</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coverage in all visitor promotional campaigns</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post event fulfilment report</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Free extra value option</td>
<td>Lunch Sponsorship Worth £5,000</td>
<td>Coffee sponsorship worth £3,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition from the podium</td>
<td>At the start of each day's keynotes and welcome</td>
<td>At the welcome reception</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Partner featured articles</td>
<td>One per quarter</td>
<td>One per year</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019 Congress Website branding</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access to ICRR 2019 database where permission has been granted</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Principal Partners

£25,000

A range of rights and benefits will be agreed to optimise the potential as Principal Partner to meet your organisation’s business and marketing objectives.

We have identified an extensive list of components in this Principal Package which are outlined below.

There is a high degree of flexibility within this package, to ensure that your organisation’s specific partner requirements are achieved, and we are more than happy to discuss your requirements with you.

**Official Designation as Principal Partner of ICRR 2019**

- Coverage for your organisation on all ICRR 2019 promotional materials in the run up to the congress, which includes a printed announcement and e-zine campaign.
- Branding on the ICRR 2019 Partners page of the website to include your organisation’s logo and biography.
- Use of the ICRR 2019 image in your organisation’s promotional activities tied to ICRR 2019, once agreed with the ICRR 2019 organisers.

**At ICRR 2019**

- Premium space only exhibition space 24 sq. m.
- 6 complimentary exhibitor registrations.
- 6 full registrations and 6 complimentary tickets to the ICRR 2019 Conference Dinner.
- Logo on event promotional emails and communications to be sent to prospective attendees.
- Recognised from the podium at the start of each day’s keynotes and the welcome reception.
- The opportunity to organise a branded exclusive event during ICRR 2019 e.g. Hospitality suite, drinks reception or catering event (catering at an additional cost). Subject to not conflicting with the ICRR 2019 programme.

- One featured Partner articles per quarter (150-word paragraph, link, logo or photo) sent to our list via e-newsletter (content subject to approval by ICRR Organising Committee).
- A full page colour advert in the congress programme.
- Recognised in all communications to registered delegates.
- Principal tier branding on digital screens projected throughout the congress venue.
- Insert into the delegate pack.

**Post Event**

- Post event fulfilment report which will outline the benefits of Partnership.
- Access to the ICRR 2019 attendee database whereby permission has been granted by the delegates.

**Congress Website Partnership**

Additional Value Proposition Nov 2017 - Sept 2019

- Rolling dedicated leader board / skyscraper web advert for the entire partnership agreement
- Rolling MPU web adverts on the society’s web site.
- Branding on any ICRR 2019 feature video throughout the year.

**Free value add options worth £5,000 each**

This Principal Partner package is significantly enhanced, for free by the choice of one of the four Conference lunch partnerships. The opportunity will allow you to brand your designated lunch break, announcing that your company is the main lunch partner for this session. You will also be allowed distribute a branded gift item or piece of collateral to all attendees at that event. Allocation is available on a strictly first booked, first option basis. Each of these provides a free added value of £5,000 to the Principal Partnership of ICRR 2019.
Executive Partners
£17,500

A range of rights and benefits will be agreed to optimise the potential as Executive Partner to meet your organisation's business and marketing objectives. We have identified an extensive list of components in this Executive Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation's specific partner requirements are achieved.

Official Designation as Executive Partner of ICRR 2019

- Coverage for your organisation on all ICRR 2019 promotional materials in the run up to the congress, which includes a printed announcement and e-zine campaign.
- Branding on the ICRR 2019 Partners page of the website to include your organisation's logo and biography.
- Use of the ICRR 2019 image in your organisation's promotional activities tied to ICRR 2019, once agreed with the ICRR 2019 organisers.

At ICRR 2019

- Premium space only exhibition space 18 sq. m.
- 4 complimentary exhibitor registrations.
- 4 full registration and 4 complimentary tickets to the ICRR 2019 Conference Dinner.
- Logo on event promotional emails and letters to be sent to prospective attendees.
- The opportunity to organise a branded exclusive event during ICRR 2019 e.g. Hospitality suite or catering event (catering at an additional cost). Subject to not conflicting with the ICRR 2019 programme.
- A half page colour advert in the congress programme.
- Recognised in all communications to registered delegates
- Executive tier branding on digital screens projected throughout the congress venue.
- Insert into the delegate pack.

Post Event

- Post event fulfilment report which will outline the benefits of Partnership.

Free value add options, worth £3,500 each

This Executive Partner package is significantly enhanced, for free by the choice of one of the six Conference coffee partnerships. The opportunity will allow you to brand your designated coffee break, announcing that your company is the main coffee partners for this session. You will also be allowed distribute a branded gift item or piece of collateral to all attendees at that event. Allocation is available on a strictly first booked, first option basis. Each of these provides a free added value of £5,000 to the Executive Partnership of ICRR 2019.
Supporting Partner
£12,500

A range of rights and benefits will be agreed to optimise the potential as Supporting Partner to meet your business and marketing objectives, including subject to negotiation:

**Official Designation as Supporting Partner of ICRR 2019**
- Branding on the ICRR 2019 Partners page of the website to include your organisation's logo and biography.
- Use of the ICRR 2019 image in your organisation's promotional activities tied to ICRR 2019, once agreed with the ICRR 2019 organisers.

**At ICRR 2019**
- Space only exhibition space 12 sq. m.
- 3 complimentary exhibitor registrations.
- 3 full registrations and 2 complimentary tickets to the ICRR 2019 Conference Dinner.
- Logo on event promotional emails and letters to be sent to prospective attendees.
- The opportunity to organise a branded exclusive event during ICRR 2019 e.g. drinks reception or catering event (catering at an additional cost). Subject to not conflicting with the ICRR 2019 programme.
- A half page colour advert in the congress programme.
- Supporter tier branding on digital screens projected throughout the congress venue.
- Insert into the delegate pack.

Associate Partner
£7,500

A range of rights and benefits will be agreed to optimise the potential as Associate Partner to meet your business and marketing objectives, including subject to negotiation:

**Official Designation as Associate Partner of ICRR 2019**
- Branding on the ICRR 2019 Partners page of the website to include your organisation's logo and biography.
- Use of the ICRR 2019 image in your organisation's promotional activities tied to ICRR 2019, once agreed with the ICRR 2019 organisers.

**At ICRR 2019**
- Space only exhibition space 9 sq. m.
- 2 complimentary exhibitor registrations.
- 2 full registrations and 2 complimentary tickets to the ICRR 2019 Conference Dinner.
- A quarter page colour advert in the congress programme.
- Associate tier branding on digital screens projected throughout the congress venue.
- Insert into the delegate pack.
Conference Dinner - Partner

£10,000

Your company will receive the following branding inventory:

- Branding on the ICRR 2019 social programme page of website to include your organisation’s logo and biography.
- Approximately four email campaigns promoting the congress with your company listed as a Gala Dinner Partner (subject to booking date).
- “Thank you to our Dinner Partners” holding slide projected within the congress dinner venue.
- Complimentary table at the Conference Dinner (Max 10 people).
- Company logo to be included on all e-invites placed by ICRR for the dinner.
- Company logo to be included on all signage on the evening.
- Exclusive branding opportunities on the dinner menus.
- Photo opportunity with the LOC and dinner keynote speaker.
- Acknowledgment by the Chairman at the welcome reception of the dinner.
- A half page colour advert in congress programme.

You will have the opportunity to provide:

- A two-minute introduction to the dinner guests.
- Digital projections which will appear on 2 walls within the dinner venue - at your cost.
- A gift for each guest on the tables - at your cost.

Any queries please contact colm@conferencepartners.ie
Sponsored Symposium
£7,500

Organised by the Sponsor, the Sponsored Symposium will take place on site at Manchester Central from August 25th - 29th 2019 and will be included in the official congress schedule. Each session will last one hour. The Sponsored Symposium programme should receive the endorsement of the Scientific Committee.

The price includes the following services:
- Complimentary use of an official meeting room at the venue (subject to availability).
- A 60 minute dedicated session time included in the congress programme.
- 4 complimentary registrations.
- Banner branding in meeting room (supply own pull up banners).
- Product display and distribution in meeting room (subject to venue and LOC approval).
- Recognition as a Symposium Sponsor in official publications.
- Inclusion of your company name, link to home site and logo on the ICRR 2019 website.
- Invitations for Symposium sent by email (by the organiser) to registered delegate list by the organisers (material to be supplied).
- Dedicated company branded registration link provided to attract additional delegates.
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included).
- A half page colour advert in the congress programme.
- Logo branding on the ICRR 2019 sponsors page of congress programme.
- Bag lunch will be served in symposia room.

Room capacity: 180 - 220 pax
4 Lunchtime Symposium 13.00 – 14:00
August 25th - 29th 2019

For more info visit icrr2019manchester.com
Industry Expert Workshop
(Exclusive morning session) £3,500

Organised by the Sponsor, the Industry Expert Workshop will take place on site at Manchester Central from August 25th - 29th 2019 and will be included in the official congress schedule. Each session will last one hour.

The price includes the following services:
• Complimentary use of an official meeting room at the venue (subject to availability).
• A 60 minute dedicated session time included in the congress programme.
• Banner branding in meeting room (supply own pull up banners).
• Product display and distribution in meeting room (subject to venue and LOC approval).
• Recognition as a Workshop Sponsor in official publications.
• Inclusion of your company name, link to home site and logo on the website.
• Invitations for Workshop sent by email (by the organiser) to registered delegate list by the organisers (material to be supplied).
• Dedicated company branded registration link provided to attract additional delegates.
• Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included).
• A half page colour advert in the congress programme.
• Logo branding on the ICRR 2019 sponsors page of congress programme.
• A Catering

Room Capacity: 60 - 80 seats
4 Morning Workshops 08:00 – 09:00
August 25th - 29th 2019

Focus Group at ICRR 2019
£5,000 (capacity for 2-4 groups under identified themes)

Organised by the sponsor, this exclusive themed focus group will take place from 12:00 – 12:45 August 25th - 29th 2019
• Complimentary use of an official meeting room at the venue.
• 45 minute dedicated focus group (up to 8 - 12 participants) to include some keynote, speakers and investigators, as identified by the chair of ICRR 2019 in conjunction with the local organising committee, industry advisory committee and the sponsor. ICRR 2019 will encourage the right attendees to participate to demonstrate the value to the sponsor including a number from the ICRR executive committee.
• Access for two individuals for the duration of the focus group.
• 2 complimentary registrations for the entire congress.
• Two exclusive email communications sent by the organiser to identified registered delegates (material to be supplied by sponsor one pre and one post email communication).
• Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included).
• Inclusion of your company name, link to home site and logo on the website.
• Access to the ICRR 2019 attendee database whereby permission has been granted by the delegates.
Individual Partnership Opportunities

Conference Dinner (Exclusive) £10,000
Welcome Reception (Exclusive) £7,500
Conference Bag / Folder £5,000
Conference Lunch (per day cost) £5,000
Sponsorship of the Executive Wi-Fi Lounge £7,000
Pre Conference Dinner Drinks Reception £3,500
Conference Lanyards £3,500
Sponsorship of the Speaker Preview Room £3,500
Conference Name Badges £4,000
Conference Pen £2,500
Conference Tea / Coffee Break (per break cost) £3,500
Conference Notepad £2,500

Maximum of 5 available on all items listed below:

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poster Area</td>
<td>£5,000</td>
</tr>
<tr>
<td>VIP / Presidents Dinner</td>
<td>£7,500</td>
</tr>
<tr>
<td>VIP Council Dinner (exclusive)</td>
<td>£5,000</td>
</tr>
<tr>
<td>Sponsorship of the Water Stations</td>
<td>£5,000</td>
</tr>
<tr>
<td>Insert into the Delegate Bag</td>
<td>£1,500</td>
</tr>
<tr>
<td>Electronic Messaging (for 3 messages)</td>
<td>£3,500</td>
</tr>
<tr>
<td>Electronic Messaging (for 2 messages)</td>
<td>£2,500</td>
</tr>
<tr>
<td>Electronic Messaging (for 1 message)</td>
<td>£1,500</td>
</tr>
</tbody>
</table>

Further details of the specific branding on all of the above will be supplied on request.
Advertising Opportunities

Full Page Advert - Cover
£2,500
Full page full colour advertisement in a cover position in the congress programme.

Full Page Advert
£1,950
Full page full colour advertisement in the congress programme.

Half Page Advert
£1,250
Half page full colour advertisement in the congress programme.

Onsite Advertising on Central Screen £3,500
(Maximum of 2 adverts per company)
Display your corporate advert digitally within the Conference venue. Within a three minute period your advert will appear for 10 seconds. This means your advert will be shown 160 times over the day on one screen, and over 1,100 times throughout the venue in 7 prime locations. The floor plan, programme and key note speakers will also be shown on each of these screens, guaranteeing each and every attendee viewing your advert. Rate for one advert (for the duration of the congress).

Promotion & Media
The organisers are here to make you feel as a real partner of the congress and to ensure you maximise your investment!

- Ask for printed publications of the congress to share them with your contacts.
- Ask for congress banners to use in your email marketing campaigns to your clients - to promote your presence at the congress.
- Ask for the congress logo to use in your email marketing campaigns as well as in print advertisements and promotional material.
- Inform your contacts database of your participation in the event via email blasts or newsletters.
- Send press releases to trade and medical publications.
- Post the congress banner on your company website.

Can you afford not to be there?
Make sure you take advantage of the opportunity to reach an international target audience at this congress:

- Enhance your strategic position in the market
- Maximise your return on investment
- Engage delegates through parallels and workshops
- Enhance your visual impact with an exhibition stand
- Seize this unique opportunity to meet the prescribers
Exhibition Opportunities

The Exhibition of ICRR will be held at Manchester Central, from 25th - 29th August, 2019. This will be a great opportunity for exhibitors to display their new equipment, techniques and products.

This provides an excellent opportunity for delegates to interact with commercial companies and to familiarise themselves with the latest advances within their field. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitions to answer questions and provide product demonstrations.

In addition to the commercial exhibition and the scientific posters, lunch, tea and coffee breaks will take place in the exhibition area in order to maximise the amount of time delegates spend within the exhibition.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning</td>
<td></td>
<td>Exhibition Open</td>
<td>Exhibition Open</td>
</tr>
<tr>
<td>Lunch</td>
<td>Exhibition Set-up</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Afternoon</td>
<td>Hospitality Suite</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evening</td>
<td></td>
<td></td>
<td>Exhibition Dismantling</td>
</tr>
</tbody>
</table>

Secure your stand today contact Colm on 00 353 87 2233477
Exhibition Opportunities

<table>
<thead>
<tr>
<th>Area (m²):</th>
<th>Price:</th>
<th>STG PER m²:</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 (3m width x 3m depth)</td>
<td>£3,600</td>
<td>£400</td>
</tr>
<tr>
<td>12 (4m width x 3m depth)</td>
<td>£4,800</td>
<td>£400</td>
</tr>
<tr>
<td>18 (6m width x 3m depth)</td>
<td>£6,400</td>
<td>£400</td>
</tr>
<tr>
<td>Space only rate</td>
<td>£</td>
<td>£</td>
</tr>
</tbody>
</table>

The price includes:
Not included in the budget

- Shell scheme stand.
- Sign with company name in standard text.
- Power supply (additional power supply and usage is charged separately).
- Wi-Fi (upgrade available at cost).
- One countertop and two stools.
- Spotlights.
- Fitted carpet.
- Cleaning.
- Two exhibitor passes are included in every 6 sq. m, extra exhibitor passes need to be booked at a rate of £350
- This includes access to the exhibition area, name badge and congress programme.
- The exhibiting company will be listed in the exhibition section in the ICRR 2019 final programme.

**Note:** All VAT registered UK organisations availing of Partnership and exhibition opportunities are subject to VAT at 20%. All VAT registered EU organisations will not be charged VAT on Partnership if a VAT number is included on the booking application. All exhibition is subject to VAT at 20%.
Exhibition Floor plan

This is the ICRR Partners and Exhibitors floor plan; please indicate your preference booth number when you are booking your exhibition stand. Please note that the organisers will allocate exhibition booths on a first come first served basis and based on the profile of the organisation. The organisers will confirm your exact exhibition stand number in Jan 2019.
ICRR 2019

Partnership, Advertising & Exhibition Booking Application
Please scan and complete this form and email it along with an EPS version of your company logo and a 75 word company biography to Colm O’Grady colm@conferencepartners.ie

**Partnership**
I would like to confirm ________________________________
(Please specify what Partnership you would like to confirm)
Total Cost: £ __________________________ plus VAT at 20%

**Advertising**
Full page full colour advertisements in the congress programme:
£2,500 QTY: ________________________________
Full page full colour advertisements in the congress programme:
£1,950 QTY: ________________________________
Half page full colour advertisements in the conference programme:
£1,250 QTY: ________________________________
Total Cost of Advertising £ __________________________

**Exhibition**
I would like to confirm exhibition of:
Booth size in sq. m. ________________________________
Cost per square meter: £ ________________________________
Total Cost: £ __________________________ plus VAT at 20%

Please indicate your booth number preferences (see the floor plan):
Note: preference may not be available, exact stand location will be confirmed in May 2019
1st preference: ________________________________
2nd preference: ________________________________
3rd preference: ________________________________

**Exhibitor Badges Names**
Note: Two exhibitor pass is included with every 6 sq. m
1. ________________________________
2. ________________________________
3. ________________________________
Additional Exhibitor Badges Names, cost of £350
1. ________________________________
2. ________________________________
3. ________________________________

**Organisation’s VAT Registration Number:**
Note: All VAT registered UK organisations availing of Partnership and exhibition opportunities are subject to VAT at 20%. All VAT registered EU organisations will not be charged VAT on Partnership if a VAT number is included on the booking Application below. All exhibition is subject to VAT at 20%.
VAT Registration Number __________________________
Name: ________________________________
Organisation: ________________________________
Address that will appear on the invoice: __________________________________________________________
City, State, Zip/Postal Code: ________________________________
Phone: ________________________________
Fax: ________________________________
E-mail: ________________________________
Signature ________________________________

Please email or return this form to the address below, if you require further information please contact:
**Colm O’Grady**, Conference Partners Ltd,
11-13 First Floor, The Hyde Building, The Park,
Carrick mines, Dublin 18, Ireland
Tel: + 353 1 296 8688
E-mail: colm@conferencepartners.ie

**Payment Policy:**
100% payment is due on booking. The Partner/exhibitor’s logo and company biography will not be included on any promotional materials until full payment is received.

**Cancellation Policy:**
Cancellation within twelve months prior to the conference will incur a cancellation fee of 40%. Cancellation within eight months prior to the conference will incur a cancellation fee of 100%. The cancellation fee of the Partnership amount is subject to VAT at 20%

**Please note:** Full details of the exhibition area, set-up times, goods receipt, electricity etc. will be sent to you in May 2019.
Contact Us

Colm O’Grady  
ICRR 2019 Commercial and Sponsorship Director

Conference Partners International Ltd.  
11-13 First Floor, The Hyde Building,  
The Park, Carrick mines, Dublin 18, Ireland

Mobile: +353 87 22 33 477  
Tel: +353 1 296 7254  
Email: colm@conferencepartners.ie

INCREASE YOUR REACH. BOLSTER YOUR SALES. STRENGTHEN YOUR INFLUENCE.