Exhibitor additional opportunities provided by Warwick Event Services for your exhibition stand at ICRR 2019
Your stand

Your stand will be built from Octonorm shell scheme. It will be fitted with white foamex boards to form the walls. Depending on the position of your stand will depend on the format and layout of your stand. Your event organiser will be able to inform you of this. Please see below an infographic showing a traditional stand build with fascia and name boards attached. Your shell scheme comes complete with 2 x bar stools in black, 1 x square top poseur table in black, 1 x 500w double socket and 2 x spot lights.
We also offer additional opportunities to enhance your stand, increase footfall, and market your brand. Bernard Roddy is our Exhibition and Event Executive, dealing with both our online and offline orders. He is more than happy to talk to you about any queries you have about your exhibition stand and any additional requirements you may be interested in. Feel free to contact Bernard by email at any time and he will get back to you at his earliest convenience.

**Graphics**

We produce both panelled and seamless graphics.

Panelled graphics sit within the poles of the shell scheme and effectively become the walls of your stand. Upon the supply of your artwork we print and install the panels to your stand before your arrival at the exhibition. Seamless graphics are fitted to your stand to offer a continuous seamless appearance. They stand just off the shell wall.

Panelled and seamless graphics start from just £189 per panel +VAT.

Full details and a bespoke quote for your exact stand can be obtained by emailing Bernard our Event and Exhibition Executive on exhibitionorders@wce.co.uk

Example image of panelled graphics installed in a 3m x 3m open ended stand.

Example image of seamless graphics installed in a 3m x 2m open ended stand.

We require your artwork fully designed and sent as a high-resolution pdf, with printer’s trim marks and a 3mm bleed on all sides. Panelled graphics need a 3mm bleed on each side of the panel and seamless graphics would be set as complete wall widths, with a 3mm bleed around each side. The deadline for graphic printing is 2nd August 2019. Remittance for graphics also needs to be cleared by this date.
Full artwork specification and details will be given upon enquiry.

For further information, a discussion about your stand or a bespoke quote please email Bernard on exhibitionorders@wce.co.uk

There are also options to retain your graphics but there are terms, conditions and transportation costs associated to this. You must discuss with Bernard if you wish to retain your artwork as our standard procedure is to remove and recycle all graphics at the end of the exhibition.

**Carpet**

We can enhance your stand considerably by fitting carpet for the duration of the exhibition. A cost-effective way of injecting colour and standing out from your competitors and fellow exhibitors.

We build a small integrated floor of 18mm into your stand, laid with carpet and finished with a metal trim.

- Built floor prices start from £29.95 pm2 +VAT

Other types of flooring maybe available such as artificial grass, please feel free to contact Bernard to discuss your stand plan and ideas on exhibitionorders@wce.co.uk
**Branding Opportunities**

We can brand some of our furniture and shell walling with decals specific to your business.

This is very much a POA as it depends a lot on the intricacy of your requirement, the size and the surface you wish to brand. Please contact Bernard to discuss your requirements.

A glass table top with decal.

A branded floor.

Branded wall panels

*Please note full remittance for additional opportunities must be received by Friday 9th August 2019*

For further information, a discussion about your stand or a bespoke quote please email Bernard on exhibitionorders@wce.co.uk